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Office hours: Monday to Friday - 9.00am - 5.00pm
Opening Time: Gates open at 5.30am until further notice

MARKET REPORT FOR THURSDAY 27TH & MONDAY 31ST MARCH 2025

MARKET AT A GLANCE

Prime Steers to 445p/kg & £3097 Prime Heifers to 473p/kg & £3330 Prime Bulls to 429p & £2974 Cows to 326p/kg to £2760 HOGG SQQ 356p/kg (1315 Avg. £158 HOGGS to 417p/kg & £206 Ewes to £280 (270 Avg £146.50)



BLUE TONGUE RESTRICTIONS ZONES ARE NOW THROUGHOUT THE MIDLANDS. IT IS YOUR RESPONCIBILTY TO IDENTIFY YOUR STATUS.

Catalogues & Entry Forms available by post, email or on the website www.rugbyfarmersmart.com | admin@rugbyfarmersmart.com

PLEASE COULD ALL VENDORS BOOK IN STOCK, EITHER BY A QUICK CALL, TEXT OR EMAIL THANK YOU!

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Sunday lairage is now open from 9am-3:00pm Gates close 3:00pm **STRICTLY.**

VET ATTESTATIONS

From 13th April 2024, all producers selling livestock for slaughter will require a Veterinary Attestation, or evidence of membership of a qualifying assurance scheme. Producers should prepare now for the changes Follow the link below to our FAQs for livestock markets and producers to find out more. <a href="https://www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-markets-www.laa.co.uk/news/5126/veterinary-attestations-fags-for-livestock-www.laa.co.uk/news/s126/veterinary-attestations-fags-for-livestock-www.laa.co.uk/news/s126/veterinary-attestations-fags-for-livestock-www.laa.co.uk/news/s126/veterinary-attestations-fags-for-livestock-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/news/s126/veterinary-www.laa.co.uk/ne

WELFARE STATEMENT

Following a meeting with Warwickshire Trading Standards & the FSA on Monday we have been asked to highlight the Welfare Issues being reported from the Abbattoirs regarding Cull Ewes. These mainly relate to MASTITIS & LAMENESS. Condition Score i.e being very thin.

Please remember that an animal must be fit for the intended journey, it should not be ill, injured or severley lame ie. must be full weight bearing.

These sheep are being rejected at abattoirs around the Country



Goodrest Farm on farm sale due to relocation

Kenilworth 25,04,25

Featuring 2 Valtra Tractors, a Massey Ferguson 1080, advanced hay and straw equipment, and well-maintained machinery from modern contracting and fencing

Also collective sale included machinery by kind permission





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admin@rugbyfarmersmart.com

STORE CATTLE - 27.03.25



March Store Sales in like a Lion and on the basis of today out like a Lion on Steroids. A nice yarding of 345 Store Cattle meeting a full ring of buyers and fast trade. Quality fairly poor on the week for the younger summering Cattle and also the yarding Cattle but trade though seemingly ignoring this. Cattle simply wanted by all.

Starting off with a good feeding Bull section we saw aged Angus Bulls from Alf Oliver to £1800 then onto a lovely run of Shorthorn Bulls from Robert and Rosie Leach, 11 – 12m of age. Topping at £2000 these Bulls then trading £1900, £1780, £1770 and £1750 with the complete run averaging out at £1749!!! More feeding Bulls wanted.

Lots of young Summering Cattle on show today well chased starting with D Bull, Kenilworth seeing 10m Limousin Steers at £1200. N F Redfern with another week of nice Limousin Heifers saw 12m at £1500, and others £1480, £1300.

Angus Yearlings from Townshend Partners next seeing pen and pen past £1400. Natives from J Lawton with South Devon yearlings to £1500 and 16-17m to £1580 and £1550 for Heifers. Next up the Shorthorn Heifers from Robert and Rosie Leach seeing his 9m old to £1560 & £1520 with Steers a year older at £1930. Next in a very special lady Miss Dottie Turner selling her first ever Heifer at the tender age of 2!! This Shorthorn Heifer at 11 months making an amazing £1760!! Genuine Store Cattle from Roger Wixey saw his annual consignment top at £1790 for a pair of Blonde Steers 10m of age and Angus £1600. Heifers to £1330. Strength for age from CD & MA Vernon & Son selling £1850 for Simmental Steers 13m with others £1800 and £1650. Even the Natives in hot demand when Stoneleigh Rare Breeds sold to a massive interest with White Park Steers 11m old at £1005 for a trio and Longhorns older at £1240.

Team Badger up next seeing yearling power for Limousin Steers at £1560 with others £1440 and £1300 for Heifers. Next up another week of quality and strength from R S Beaty & Son with Steers at £2090 Simmental 18m with younger yearling at £2060 and £1980 again super power once again. Bucket sorts next from JP Page & Son with Blue Steers 17 – 18m at £1480.

A super run of Blonde Heifers from Jasper Hart who got his Cattle in nice and early selling 15m to £1920 and £1760, £1725 and £1700. Angus from R L Root next down from Leicester making use of the new relaxed Blue Tongue rules to travel into Warwickshire selling Angus Steers 18m. Dairy mans delight for R H Trivett down from Atherstone to see Angus Steers 17m at £2280, £2260,£2250 and Blues £2260 with sisters £1960. KG & J Morris up from Malvern saw 16m Limousin Heifers top at £1830 & £1700. Cornwall calling next and JB selling yearling Limousin at £1840 and £1700. A V Taylor with super Blue Bucet Heifers this year saw a real following selling 18 to 10m at £1775 & £1670, £1640 and £1610. Round two and Townshend Partners with Blues 19m at £1770 and £1690 all for Heifers. Next up Newquay's finest to steal the show when John Salmon took Steers at £2340 for a pair of Angus 23m and large pens at £1900 & £1940 Sisters to £1560.

A serious trade for lesser sorts. The Time is now to sell. BLUE TONGUE RESTRICTIONS NOW REMOVED ON STORE CATTLE. See you on the 10th April!!!

BABY CALVES - 27.03.25



Baby Calves

Many more Calves wanted to fuel the remarkable trade we are having..... Plenty of buyers around the sale ring eager to buy

Record prices being achieved week on week, today's marquee price was £560 for Phil Dysons 4 week old Limousin Bull, who also sold Limousin Heifers to £410

Good to see Andrew Hall back today and sold a Simmental Bull at £525

Limousin Bulls. to £560
Limousin Hfrs. £310 to £410
Simmental Bulls. £320 to £525
Simmental Hfrs. £180 to £400
Hereford Bulls. to £300
Hereford Hfrs. £225 to £230
Angus Bulls. to £300
Angus Hfrs. to £245

Weaned Calves

Long Partners was the mainstay this week selling a bunch of 3mo Weaned Calves

He sold to £700 for a Black Limousin Heifer

3mo Limousin Bulls. to £610 3mo Limousin Hfrs. £435 to £700 3mo Simmental Bulls. to £560 3mo Simmental Hfrs. to £360 3mo Holstein Bulls. £80 to £225

Next Sale Thursday 10th April 2025 at 10.30am

Auctioneer : Tim Webster

CATTLE: 116 Forward



Prime Cattle

Yet more faces at ringside with a further two buying accounts opening up today, all hungry for stock. The beef trade continues to hurtle upwards with returns being seen regularly that could only be dreamt of. Meat continues to be the key to success regardless of the size or shape.

Steers

Some proper corkers forward today with bullocks as wide as a bus from RW & HER Trivett topping at 445p/kg with Tom Reeve seeing 423p/kg. LW Howe sold handy weights to 420p/kg ahead of heavyweight Simmentals from Nick Butcher selling to 418p/kg. The top 10 bullocks today all trading over 400p/kg.

In the lump, the Trivetts seeing the same big lad to £3097.20, with JF & BM Tyrell hot on his heels with Charolais sire bullocks to £3088.00. Dairy sired Angus from DJ Hull & Partners saw £3025.80.

Heifers

Just wow! A real showstopper from RW & HER Trivett seeing a whopping 473p/kg, with the same home cruising to 454p/kg, matching GR Fountaine. Pete Jarrom topped his load with Limousin Heifers selling to 450p/kg with DJ Hull selling to 433p/kg for Angus.

Big girls being beautiful today saw RW & HER Trivett selling to a top of £3329.92, with the same stable to a top of £3296.04. GR Fountaine topped at £2914.68, with Angus from the Hull stable to £2840.96.

Auctioneer: Emma Coupland

Bulls

A change of voice and better showing of young bulls forward, however more of every size and shape wanted weekly for an increasing number of customers at ringside.

Top today saw proper Limousin bull from Richard Lowe selling to 429p/kg, with the same home to 420p/kg. JHB Hart repeating his success in the store ring selling to 403p/kg for Blonde bulls, with the same home selling to 401p/kg. Saler bulls from WJ Pearson sold to 383p/kg with Herefords to 375p/kg from E Colledge.

Top grossing bulls today saw Richard Lowe with the top two spots at £2973.60 and £2788.50. WJ Pearson saw £2642.70 with JHB Hart topping his run at £2325.80.

Cows

A change of voice here too with more cows on offer, but many more wanted to meat current ringside demand. Best end meated cows a fantastic sell with Pure Limousins from Hillside Farm selling to 326p/kg, with fed Simmentals trading to 304p/kg from T Barber & Son. Plenty of meated Continental cows trading 270-290p/kg. Black and Whites to a top of 267p/kg from FE & CJ Barnett.

Top grossing cows selling to £2760.48 for heavyweight Simmental cows from Greyhound Estates, with Hillside Farms selling to £2718.84 for Limousins. Black and White cows grossing £1938.42 for the Barnetts.

Auctioneer: Martin Lloyd

Top prices per Head					
Limousin	696kg	£3097	RW & HER Trivett, Atherstone		
Charolais x	772kg	£3088	JF & BM Tyrrell, Winwick		
Aberdeen Angus	820kg	£3026	D J Hull & Partners, Southminster		
British Blue	788kg	£3010	W R Keeves, Northants		
Aberdeen Angus	764kg	£2995	D J Hull & Partners, Southminster		
Top prices per Kilo					
Limousin	696kg	445ppk	RW & HER Trivett, Atherstone		
Limousin x	650kg	423ppk	R & T Reeve, Rugby		
Simmental	708kg	418ppk	N K Butcher, Oxhill		
Blonde	590kg	410ppk	R & T Reeve. Rugby		
British Blue	670kg	409ppk	D J Hull & Partners, Southminster		

STEERS & BULLS

HEIFERS								
Top prices per head								
Limousin	704kg	£3330	RW & HER Trivett, Atherstone					
Limousin	726kg	£3296	RW & HER Trivett, Atherstone					
Limousin	642kg	£2915	GR Foutaine & Son, Beachampton					
Angus	736kg	£2841	D J Hull & Partners, Southminster					
Charolais x	698kg	£2827	W & M Emery, Whilton					
Top prices per kilo								
Limousin	704kg	473ppk	RW & HER Trivett, Atherstone					
Limousin	726kg	454ppk	RW & HER Trivett, Atherstone					
Limousin	642kg	454ppk	GR Foutaine, Beachampton					
Limousin x	522kg	450ppk	P M Jarrom, Leicester					
Limousin x	610kg	445ppk	GR Foutaine, Beachampton					

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SPRING LAMBS 1315 FORWARD

SQQ 356P/KG AVG £158 TOP £206 for J & H Tustian

The day after Ramadan and therefore most abattoirs closed after a weekend of extra business. For this a manufactured smaller yarding of Hoggs. Trade for Export Hoggs still fast albeit not at last weeks extreme rates but still an SQQ of 356p/kg albeit with very few handy weight Hoggs in the averages instead a wealth of 45 plus kg. Trade for heavies continuing to faulter with 49 – 53kg Hoggs hard to shift on the day. Those overweight Hoggs easier placed. Despite restricted heavy Hogg returns an all in avg of £158 including a wealth of Welsh and Store Hoggs amongst the yarding.

Best end in great demand but short reply with no Beltex sorts in the Export weight classes today. Top 45kg from W Selmes at 407p/kg with 42.4Kg from J & H Tustian 402p/kg and 38kg from W J Prime at 400p/kg. Messrs Selmes 45kg at 400p/kg also. Meat exports still 380p/kg plus regularly throughout with Exports very dear for short quality today. Export Hoggs generally all well past 360p/kg unless 44kg plus or short on meat trading 350p/kg and over only Store Hoggs less.

Weight remains hard sold with buyers all with tales of woe as to the hard sales Conditons for Heavy Hoggs throughout the land. Better meat easily sold an 48kg at 217p/kg for Henry Tustian with 47kg from W Selmes 403p/kg and Henry Tustian 47kg at 400p/kg. Weight generally at reduced rates throughout and in comparison with the national trade trading around 280p/kg the 310p/kg mark a real success.

Top gross in the Export Hoggs to £183 for 45kg from W Selmes whom also sold 45.5kg at £181 with J & H Tustian 42.5kg at £171. Plenty of Export Hoggs trading well inro £160 plus mark. Overall a top of £206 today for J & H Tustian at 57kg with G R Fountaine & Son £204 at 52kg, C Holtom & Son, Messrs Fountaine and G & E Livestock all breaking £200.

Trade as ever in the Sheep Market responding to Supply and Demand determinates. Exports very much wanted the heavies though hard to sell, long term prospects perhaps secured by the better fortuned of the Ewe trade.

Auctioneer: Tom Wrench



STORE LAMBS - 27.03.25

Numbers of store hoggs still coming forward an more already promised for next sale.

Buying power aplenty at ringside with numbers no problem.

A mixed yarding all finding enquiry and topping at £140 for strong Continental x Ram hoggs from R Woodward, with the same stable selling to £139. DH & BD Minett up from the Cotswolds saw Charollais sired hoggs to £138.50 with WA Goffe to £137.

Strength on the whole £120-£130 with the best of the mediums still over £120. Better bred small sorts £105-£110 with only the very small dropping under the £100 mark.

HOGGS SQQ 356 SQQ p/kg

Per Kilo under 45.5kg						
Texel	45kg	407ppk	W Selmes, Oxford			
Beltex	42.5kg	402ppk	J & H Tustian, Banbury			
Texel	38kg	400ppk	W J Prime, Asbourne			
Texel	45.5kg	398ppk	W Selmes, Oxford			
Charolais	37kg	389ppk	MTH Davies, Olney			
Per HEAD						
Texel	45kg	£183	W Selmes, Oxford			
Texel	45.5kg	£181	W Selmes, Oxford			
Beltex	42.5kg	£171	J & H Tustian, Banbury			
Texel	45kg	£168	J & H Tustian, Banbury			
Texel	45kg	£166	T Addison, Newport Pagnell			
Per Kilo over 45.5kg						
Beltex	48kg	417ppk	J & H Tustian, Banbury			
Texel	47kg	403ppk	W Selmes, Oxford			
Beltex	47kg	400ppk	J & H Tustian, Banbury			
Texel	46.5kg	400ppk	G & E Livestock, Norwich			
Texel	50kg	396ppk	G & E Livestock, Norwich			
Per HEAD						

£206 J & H Tustian, Banbury

£200 C Holtom & Son, Coventry

£204 GR Foutaine & Son, Beachampton

£204 GR Foutaine & Son, Beachampton

G & E Livestock, Norwich



Beltex

Texel

Texel

Texel

Texel

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57kg

52kg

60kg

70kg

62kg

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99

CULL EWES: 270 FORWARD top at £280

What can only be described as a very mixed show, and the day after Ramadan proving a trickier trade.

The few best sorts forward still getting away well with Fordwell Partners selling Texels to £280 on two occasions, with GR Fountaine selling strong Texels to £254, with Fordwell Partners striking again to £252, £240 and £220. Beltex from Jake Mitchell to £212 with everyone's favourite Alberto Goolding selling to £208. Leaner meated Continentals £150-£160 with the plainest end £110-£120.

Suffolks topping at £200 for BS & IS Wain, with AV Boffey selling to £180. Weighted Suffolks £160 plus with leaner sorts £130-£140 and the plainest types around the £100 mark.

Mules topping at £180 for WJ Pearson & Son, with CW Webb selling to £175, matching with WJ Pearson and RJ Wright. Lighter Mules generally £140-£150, with leaner types £90-£100.

Auctioneer: Martin Lloyd

EWES

Texel	£280	Fordwell Farm Partners, Duxford	Texel	£252	Fordwell Farm Partners, Duxford
X bred	£280	Fordwell Farmer Partners, Duxford	Texel	£240	Fordwell Farm Partners, Duxford
Texel	£254	GR Foutaine, Beachampton	Texel	£220	Fordwell Farm Partners, Duxford

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